

BC Tours obtains the Travelife Certified sustainability award

Amsterdam, March 5, 2019. The Travelife Certified award was received today by BC Tours. The award is a recognition for the long-term efforts and frontrunner position of BC Tours regarding sustainability and Corporate Social Responsibility.

BC Tours complies with more than 200 criteria, related to an operators' office management, product range, international business partners and customer information. The Travelife standard is covering the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relations; and is formally Recognized as in full compliance with the UN supported Global Sustainable Tourism Criteria.

Mr Naut Kusters, manager of Travelife for tour operators, "I am delighted to see that sustainability in the tour operators' sector is obtaining momentum. The award of the front runner BC Tours will inspire other companies Spain to follow the same path".

Travelife, which has been established with the support of the European Commission, is the leading international sustainability certification for the travel sector. More than 35 national travel associations are promoting the scheme to their members including ABTA, The British Travel Association and PATA, the Pacific Asian Travel Association. In 2017 Travelife for Tour operators has reached the GSTC Accredited status from the Global Sustainable Tourism Council (GSTC).

BC Tours is the first tour operator in Spain to have reached a GSTC Accredited Travelife Certified certification.

